

Thinkubator

# Helping Repackage Copackers

# Changing the co-packer mindset

Making a customer's product is only the beginning of their journey. A lot of them are also looking for **design and packaging ideas, brand thinking, and ideas on how to market their products.** We found that's not what most co-packaging companies do, and why we're providing co-packaging companies with graphics and branding capabilities so they can expand their offerings to their customers.

**Our aim is to make brands appealing and memorable, and to create stories that customers will want.**

# What's in it for copackers?

- A new income stream and profit center with *no out-of-pocket costs or risk* on their part
- The capability to provide customers with high-end graphic design capabilities for character development, logo and labeling and packaging graphics
- The ability to market their business as a one-stop shop, single resource to bring your customers' brand to life from product fulfillment to graphic and branding design
- Seamless, hassle free interaction: We handle all administration and account service, while keeping copackers informed every step of the way
- Access to other marketing services such as collaborative brainstorming for branding and packaging solutions

# What's in it for their customers?

- Convenient one-stop resource for all their packaging needs from product fulfillment to graphic and branding design
- Quality graphic design capabilities from character development, logo and labeling and packaging graphics
- Access to other marketing services such as collaborative brainstorming for brand growth





## Examples of our thinking...

Some of our  
recent packaging

Wine

# Ste cuvee Clare



ALWAYS ON AND NEVER OFF.

Some of our  
recent packaging

Cosmetic

tōnōtōpic  
facial serum



# Some of our recent packaging

Beer



ALWAYS ON AND NEVER OFF.



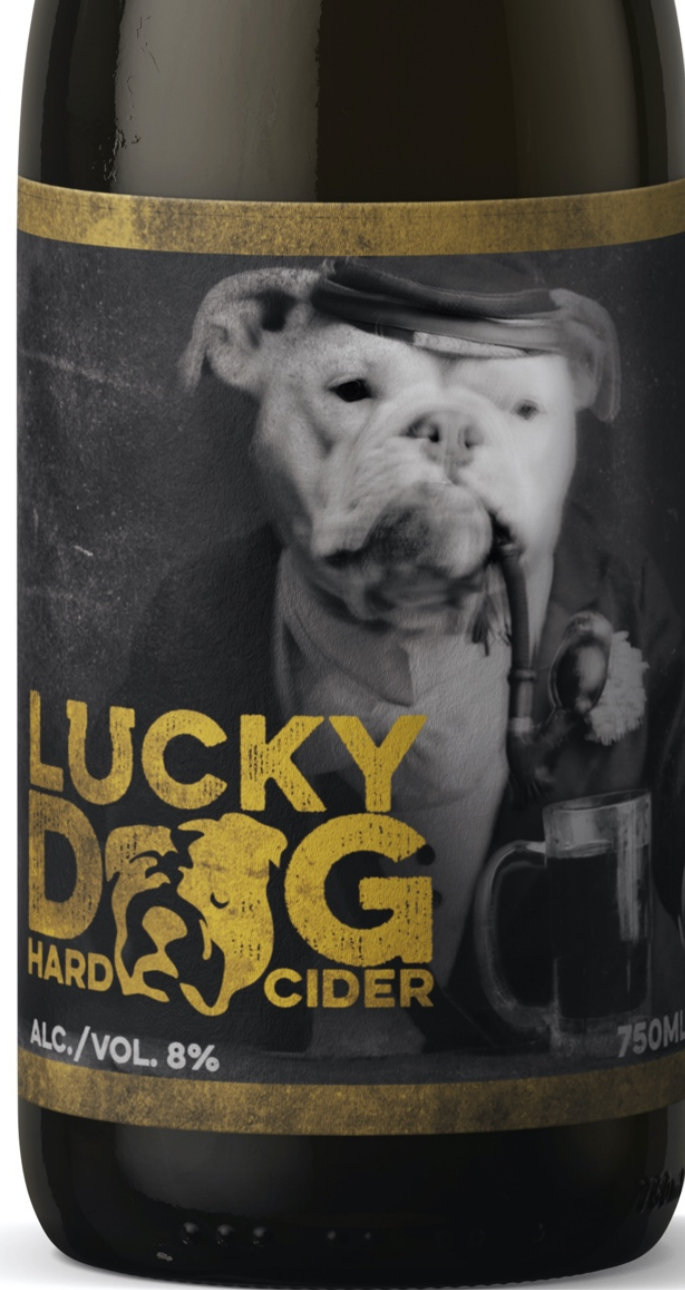
# Some of our recent packaging

Coffee

ALWAYS ON AND NEVER OFF.



Some of our  
recent packaging



Hard Cider





# Some of our recent packaging

CBD

ALWAYS ON AND NEVER OFF.



# Some of Our Past Experience

From research to label and logo design, we have extensive experience working with some of the world's largest consumer packaged goods as well as helping build smaller regional brands from the ground up.





# We help make it happen.

We help you bring your customer's brands to life in inspiring ways through beautifully designed and thoughtful ideas and experiences.

If this sounds like something you'd like to learn more about,  
we'd love to talk with you.



Thank You

[ThinkubatorBranding.com](http://ThinkubatorBranding.com)